

Privacy Policy

FloridaGulfCoastLifestyles.com is serious about protecting your online privacy. This Privacy Statement explains our views and practices concerning privacy, and how they may pertain to you. This statement discloses the privacy practices for all Web sites located at the uniform resource locator [http://www. FloridaGulfCoastLifestyles.com](http://www.FloridaGulfCoastLifestyles.com).

"You" or "Your" means you as a viewer of **FloridaGulfCoastLifestyles.com**. "We" or "Our" or "Us" means **FloridaGulfCoastLifestyles.com**. "Our site" means **FloridaGulfCoastLifestyles.com**.

FloridaGulfCoastLifestyles.com contains links to other websites for use by its members. **FloridaGulfCoastLifestyles.com** is not responsible for any private information gained by others related to your use of such links, which may be beyond the reasonable control of **FloridaGulfCoastLifestyles.com**.

Section 1. Collected Information

We automatically collect and/or track the following:

(1) web page http headers (home server domain names, IP address, type of client computer, and type of Web browser);

(2) information knowingly provided by you through on-line forms, registration forms, surveys, and or sweepstakes entries, such as email addresses, personal, financial or demographic information;

(3) information, user specific or aggregate, on what pages our visitors access and

(4) the e-mail addresses of visitors that communicate with **FloridaGulfCoastLifestyles.com** via e-mail.

Section 2. Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier, and is sent to your browser from a website's computers and is then stored on your computer's hard drive. If your browser's preferences allow it, each website can send its own cookie to your browser, but to protect your privacy, your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other websites. Advertising networks that serve ads onto one or more of our websites may use their own cookies. We, however, have no access or control over these cookies. In those cases, the third parties may use your personal information according to their own policies, which may differ from this Privacy Policy.

Section 3. Use of Data Collected

We use your personal, demographic and profile data to enhance your experience at our site, enabling us to present content we think you might be interested in. Information collected by us may be added to our databases and used for future e-mails or postal mailings regarding site updates, new content and /or services.

Section 4. Disclosure of Data to Third Parties

We do not sell or rent your personally identifiable information to third parties for marketing purposes without providing you with a choice to opt out from such disclosure.

Section 5. Your Opt-Out Rights

You may opt-out of receiving communications from us when we request your information. We also allow you to remove your information from our database. If you remove your information from our database it will no longer be used by us for secondary purposes, disclosed to third parties, or used by us to send promotional correspondences to you. You can remove your information by writing to us via postal mail at the address below, by sending an email requesting removal to [customerservice@ FloridaGulfCoastLifestyles.com](mailto:customerservice@FloridaGulfCoastLifestyles.com)

Section 6. Your Rights To Your Personal Data

Upon request via postal mail or e-mail, we will provide you a summary of personal information retained by us. We will only send your personal records to your e-mail address or postal address we have on file for you. You may modify, correct, change, or update your personal record or remove your personal record from our database by contacting **FloridaGulfCoastLifestyles.com** via postal mail to the address below, via e-mail to customerservice@FloridaGulfCoastLifestyles.com or by visiting FloridaGulfCoastLifestyles.com and following our profile updating procedures.

Section 7. Your Relationship to Advertisers

By becoming a **FloridaGulfCoastLifestyles.com** viewer you agree to be provided periodically and in different ways with advertising of various sorts during your use of the **FloridaGulfCoastLifestyles.com** website. Your response to advertising is entirely voluntary. You are never obligated to respond in any way to such advertising. Your relationship to any advertiser is voluntary and is strictly between you and the advertiser. You understand and agree that any problems or difficulties which may arise from your relationship with any advertiser, its products, benefits or services, is not the fault of **FloridaGulfCoastLifestyles.com** and does not involve **FloridaGulfCoastLifestyles.com** relative to any solution. You furthermore agree to hold **FloridaGulfCoastLifestyles.com** harmless regarding any loss or injury relative to your involvement or experience with any advertiser, its products, benefits or services. **FloridaGulfCoastLifestyles.com** would certainly appreciate knowing of difficulties or problems which have been encountered by **FloridaGulfCoastLifestyles.com** viewers regarding advertising so that future decisions about involvement with all advertisers may be made using such information. As a **FloridaGulfCoastLifestyles.com** viewer you are authorizing all advertisers to provide **FloridaGulfCoastLifestyles.com** with all information concerning your involvement with them in any respect, including services or products you obtained through or from them, and all related dealings. **FloridaGulfCoastLifestyles.com** will keep and use such information gained in accordance with its Privacy Policy as stated herein.

Section 8. We Do Not Intend To Collect Data From Children

The information and services provided us or our affiliates, sponsors, and advertisers are not intended to be viewed by children (under 18 years old). We will not knowingly distribute to third parties any information concerning children. No information collected from children is knowingly used for any marketing or promotional purposes whatsoever, either inside or outside **FloridaGulfCoastLifestyles.com**

Section 9. Limitation of Liability

You agree that to the maximum extent allowed by applicable law, neither **FloridaGulfCoastLifestyles.com** nor any of its parents, members, subsidiaries, affiliates, service providers, advertisers, licensors, officers, directors or employees shall be liable for direct, indirect, incidental, special or consequential damages arising out of or relating to or resulting from the use or the inability to use the **FloridaGulfCoastLifestyles.com** website, or resulting from any goods or services purchased or obtained or messages received or transactions entered into through **FloridaGulfCoastLifestyles.com**, including but not limited to damages for loss of benefits or profits, use, data or other intangibles, even if such party has been advised of the possibility of such damages. If you are in any regard dissatisfied with **FloridaGulfCoastLifestyles.com** its services, benefits, plans or promotions, you agree that your sole and exclusive remedy is to discontinue your use of **FloridaGulfCoastLifestyles.com**. **FloridaGulfCoastLifestyles.com** is not liable for any delay or interruption in website service, nor for any loss of any kind associated with any system failure, act of God, government intervention, act of war, strikes or labor disputes, power or system failures, failure of the Internet, computer hacking, or other causes of interruption, delay or loss.

Section 10. Links

The **FloridaGulfCoastLifestyles.com** service may provide, or third parties may provide, links to other World Wide Web sites or resources. Because **FloridaGulfCoastLifestyles.com** has no control over such sites and resources, you acknowledge and agree that **FloridaGulfCoastLifestyles.com** is not responsible for the availability of such external sites or resources, and does not endorse and is not responsible or liable for any Content, advertising, products, or other materials on or available from such sites or resources. You further acknowledge and agree that **FloridaGulfCoastLifestyles.com** shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such Content, goods or services available on or through any such site or resource.

Section 11. Our Right To Contact You

We reserve the right to contact you regarding your account status and changes to subscriber agreements, privacy policy, or any other policies or agreements relevant to you.

Section 12. Our Right To Change

We reserve the right to change this policy at any time by notifying you of the existence and location of the new or revised privacy policy or by posting the changes online at our site. If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact:

FloridaGulfCoastLifestyles.com

4411 Bee Ridge Rd. #453

Sarasota, FL 34233

or

customerservice@FloridaGulfCoastLifestyles.com